

# 2019 BC Youth Week Sponsorship Package

#BCYW #AreYouReady



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bcywconsultant@gmail.com  
778-880-8559 ext. 0







We cannot always build  
the future for our youth,  
but we can build our  
youth for the future.

*Franklin D. Roosevelt*

**Join us as we celebrate  
and build our youth for  
the future.**

Learn more at:  
[bcyouthweek.com](http://bcyouthweek.com)



**#BCYW**

**#AreYouReady**

# Overview of BC Youth Week



## About BC Youth Week

BC Youth Week is a provincial celebration of youth, held annually in May. It is a week filled with fun events intended to build a strong connection between youth and their communities.

Events are designed to profile the issues, accomplishments and diversity of youth across the province.

## Who We Are

The BC Youth Week membership is comprised of over 30 members across the province - municipalities and organizations dedicated to making a difference for youth.

## Why Should You Get Involved?

BC Youth Week is a great opportunity to show your support and commitment to youth in our province.



#BCYW #AreYouReady

# Top 3 Reasons to Support BC Youth Week



Photo credit: Emily Cooper

## 01

Demonstrate corporate and social responsibility through supporting youth involvement in decisions, initiatives and ideas

## 02

Opportunity to show that your business or organization cares about what youth have to offer in your community

## 03

Promote your products and/or services to youth and youth serving entities



# Recommendations

**WORK SAFE BC**

WorkSafeBC is proud to be affiliated with B.C. Youth Week as a sponsor. We support the promotion of the positive contribution of work to the community, and to workplaces in British Columbia. Being on the B.C. Youth Week committee gives us an opportunity to share in outreach to youth and to hear what matters to them, and it helps gives us insight into the voices and opinions that will shape the future generation of workers, employers and leaders in the province. The vision of B.C. Youth Week is also aligned with our commitment to empowering youth to have a voice and to speak up for their rights and responsibilities, in the workplace and also more holistically. ***Robin Schooley, WorkSafeBC***



Having grown up in Whalley in the 1990s, I yearned for activities outside of school. A concert, a dance, a sporting event, and art workshop. Something that was affordable, close to home, and that I could attend with my best friend who lived across the street but went to a different school. As an adult, I have used my online presence to not only extensively promote my hometown community, but also all of the wonderful events and programming available for youth today. BC Youth Week provides affordable programming that's not only fun, but it gives youth opportunities to explore their interests, develop and show off their skills. It also supports amazing events outside of the big metropolitan cores, to reach youth all across the province and give them the same opportunities. ***Rebecca Bollwitt, Miss604***



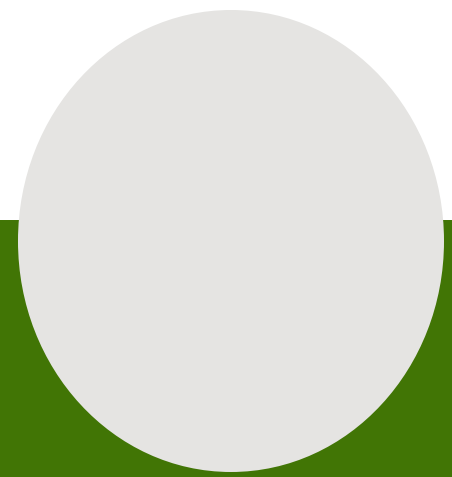


CRE8	
Arts Workshops with Industry Experts	
Registration	2:30pm - 3:00pm
Panel Intro	3:00pm - 3:30pm
Workshops	3:30pm - 5:30pm
Demos, Discussion & Prizes	5:30pm - 6:15pm
Dinner Mix & Mingle	6:15pm - 7:00pm
Youth Talent Show	7:00pm - 9:30pm
<div>  <b>The Art of Zombie Makeup</b>                      with Tracy Lai                      Location: Dressing Room 1 &amp; Green Room                 </div> <div>  <b>The Art of Keeping the Camera: Film Acting</b>                      with Mackenzie Gray                      Location: Conference Room                 </div> <div>  <b>The Art of the Comic Book Cover</b>                      with James Lloyd                      Location: Studio Theatre                 </div> <div>  <b>The Art of Cupcake Decoration</b>                      with Caroline Griffiths                      Location: 2D Studio                 </div>	
 <a href="http://themapleridge.org">themapleridge.org</a>	





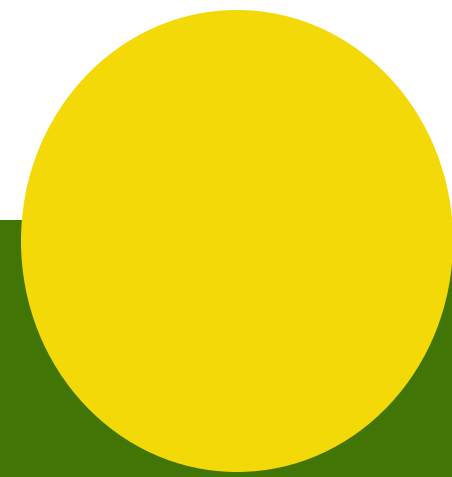
# LEVELS OF INVESTMENT



PLATINUM

**\$2500+**

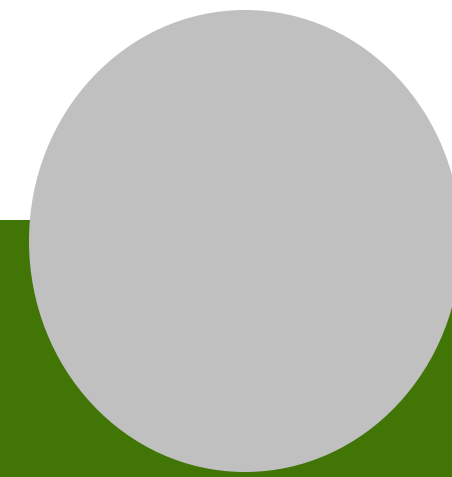
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GOLD

**\$1500+**

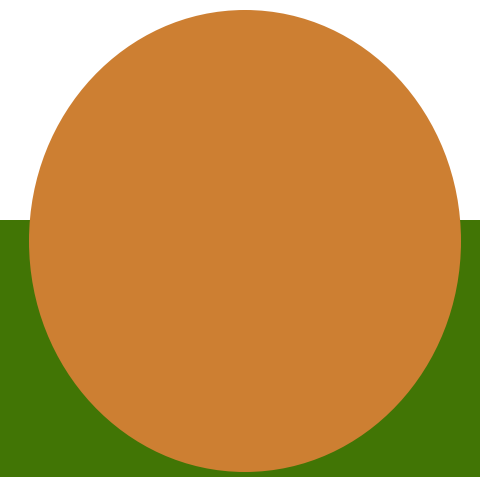
Logo Size: Large



SILVER

**\$500+**

Logo Size: Medium



BRONZE

**\$250+**

Logo Size: Small

MEDIA PARTNER

Logo Size: Large

SUPPORTER

**< \$250**

Recognition with  
hyperlink (if available)

**NEW**

Read on for more information on each level

[bcyouthweek.com](http://bcyouthweek.com)





# PLATINUM

# \$2500+

## Benefits of Platinum Level Sponsorship

- Hyperlinked logo on BC Youth Week website landing page and sponsor page; featured testimonial on sponsor page
- Logo featured on sleeve of BC Youth Week T-shirts
- Logo and Platinum Sponsor identification on cover page of media kit; "thank you" collage; select promotional flyers and posters
- Social Media shout outs and tags identifying Platinum Sponsor status, plus additional promotion throughout the year
- Publish a blog post / interview featuring sponsor on the BC Youth Week website as well as promote up to five opportunities through sponsor
- Opportunity to attend and speak at BC Youth Week events in communities of choice









# GOLD

# \$1500+



## Benefits of Gold Level Sponsorship

-  Hyperlinked logo on BC Youth Week website sponsor page
-  Logo and Gold Sponsor identification on acknowledgement page of media kit; 'thank you' collage
-  Social Media shout outs and tags identifying Gold sponsor status, plus additional promotion throughout the year
-  Publish a blog post / interview featuring sponsor on the BC Youth Week website as well as promote up to two opportunities through sponsor








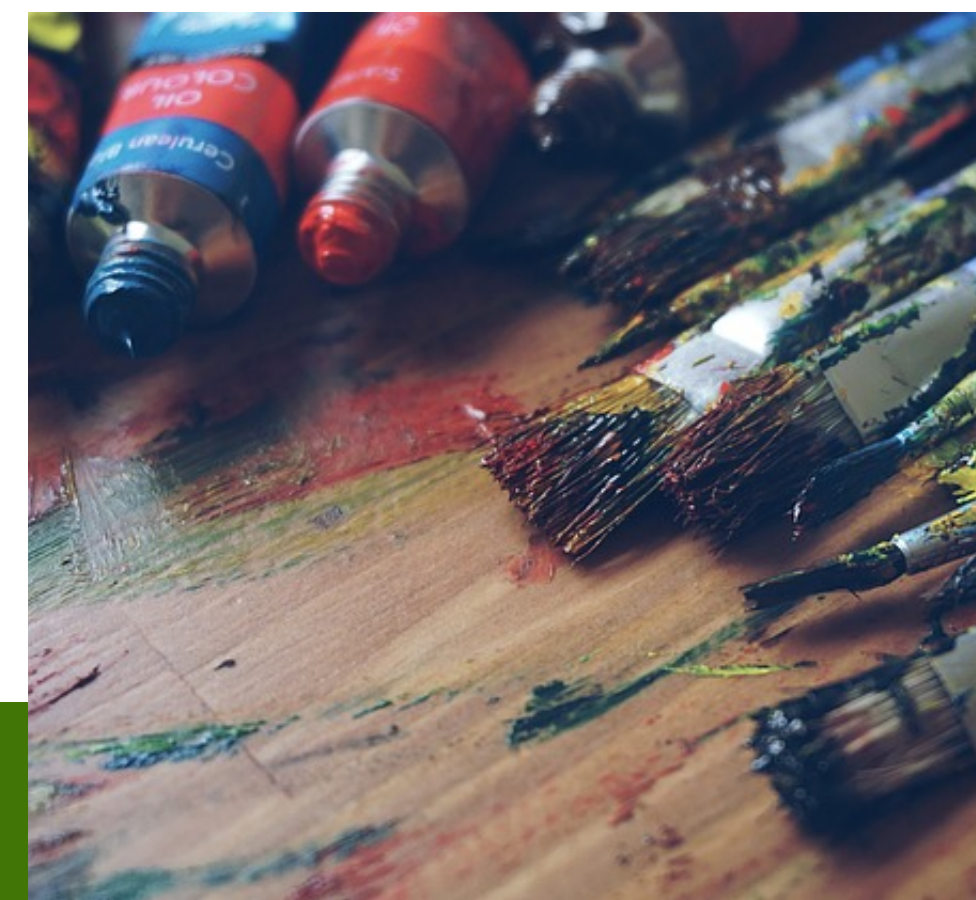


# SILVER

# \$500+

## Benefits of Silver Level Sponsorship

-  Hyperlinked logo on BC Youth Week website sponsor page
-  Logo and Silver Sponsor identification on acknowledgement page of media kit; 'thank you' collage
-  Social Media shout outs and tags identifying Silver sponsor status during BC Youth Week





# BRONZE

# \$250+



## Benefits of Bronze Level Sponsorship

- Hyperlinked logo on BC Youth Week website sponsor page
- Logo and Gold Sponsor identification on acknowledgement page of media kit; 'thank you' collage
- Tagged in social media posts during BC Youth Week



# SUPPORTER < \$250

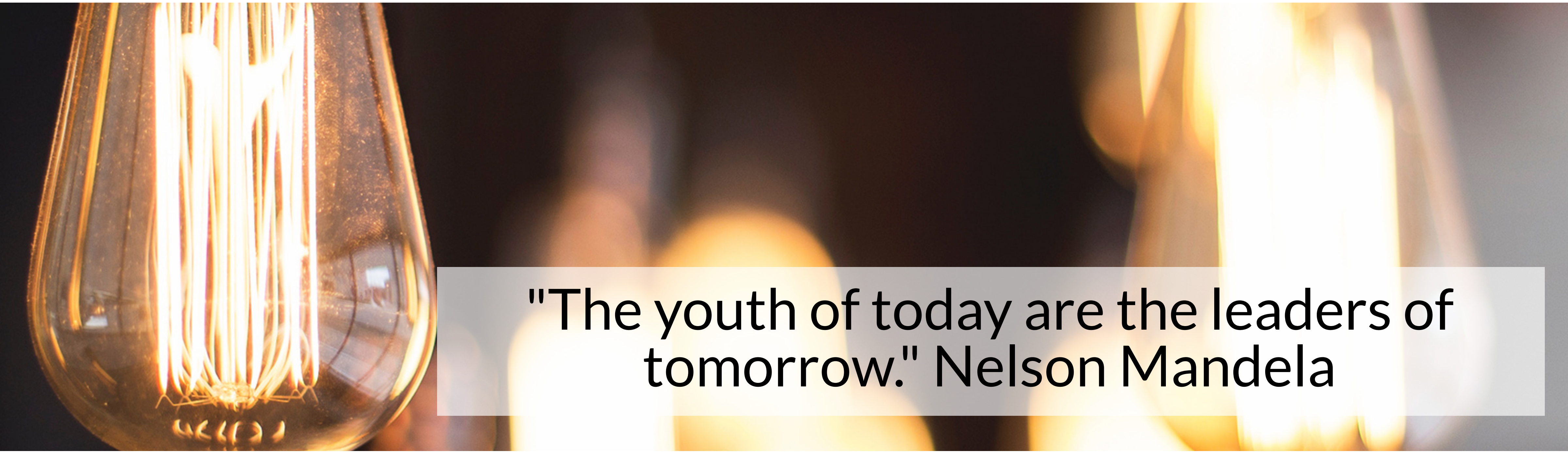
- Be listed as a BC Youth Week Supporter (with hyperlink where available) on the BC Youth Week website sponsor page
- Listed as a Supporter on the acknowledgement page of media kit; 'thank you' collage



# MEDIA PARTNER



- Hyperlinked logo and Media Partner identification on BC Youth Week website sponsor page
- Logo and Media Partner identification on cover of media kit; 'thank you' collage
- Social media shout outs and tags with identification as Media Partner



"The youth of today are the leaders of tomorrow." Nelson Mandela



# 2018 BC Youth Week Thank You Collage



**bcyouthweek.com**  
#BCYW2018  
#AreYouReady

# Thank You!

As BC Youth Week 2018 comes to a close, we'd like to take this opportunity to thank our member organizations and sponsors for their support and involvement in this initiative! We couldn't do it without you!



**Mental Wellness Week**  
RBSS Abbotsford



**Gnarly Little Craft Fair**  
Courtenay



**CityFest**  
North Vancouver



Photo Credit: Tim Matheson

**The Release Party**  
Some Assembly Theatre Company



**Mentorship BBQ**  
Maple Ridge



**Youth Paint and Pizza**  
Abbotsford Youth Commission

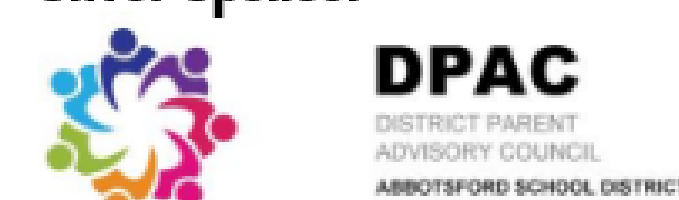
**Platinum Sponsor**



**Media Partner**



**Silver Sponsor**



**Bronze Sponsors**

**Mavrixx**  
Champions for Community Wellness



#BCYW #AreYouReady

# What are the next steps?



We'd love to connect with you about the different options available for sponsorship and how you can support BC Youth Week.

## Contact Us:

BC Youth Week Consultant  
778-880-8559 ext. 0 (ask for Karen)  
bcywconsultant@gmail.com  
bcyouthweek.com

"History has always been shaped by the power of youth." Daisaku Ikeda